



CENTRAL EGLINTON COMMUNITY CENTRE, 160 Eglinton Avenue East, Toronto, Ontario M4P 3B5
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Summer 2018

Dear Friend of Central Eglinton Community Centre:

We're gearing up for another "Fun & Fundraising" Auction 2018 at Central Eglinton Community Centre!

Fun, because the Auction is a fun night out! **Fundraising**, because the Auction supports much-needed community programs and services and is CECC's **most successful and important event**.

Auction 2018 will be held on Monday, October 15, 6:00 pm at the **Granite Brewery**, 245 Eglinton Ave. East at Mt. Pleasant (free parking!).

Why does CECC hold an annual Auction? Funds raised from the Auction make up the shortfall between what the true costs are to run programs and services for the community, and funding through grants and fees. Not all of CECC programs are funded by or eligible for government grants. Loyal CECC members support the Centre through membership and program fees. **But your contribution to the Auction is crucial!**

How are the proceeds from the Auction distributed? Central Eglinton serves **families with babies and young children, school-age children, adults, community groups, and seniors.**

- Seniors who combat isolation through programs such as discussion groups, exercise classes.
- Families with pre-school children who benefit from the play and learning materials in our **toy lending library**.
- School-age children who attend Camp Pal-O-Mine **summer day camp** on subsidy, because every child deserves time at summer camp, even if their family cannot afford to send them.

You can help make Auction 2018 an outstanding success by donating a product, gift certificate, or a service that will be showcased on Auction Night.

All donors are publicized in the Auction catalogue, the CECC Winter Newsletter (circulation 1000+ households and businesses), on the Centre's website (www.centraleglinton.com) and display boards. CECC provides charitable income tax receipts for the value of all donated products.

We are very grateful for all donations of any product or service, of any size or any amount.

Gift certificates can be in any amount and for any service. If you wish to donate a gift certificate, we can create a template for you according to your specifications and final approval.

Questions? Do you wish to arrange pick-up for your donation? If so, please contact the undersigned or John Carey at 416-392-0511, ext. 223, or john@centraleglinton.com.

Your support is valued now more than ever before. Please help us continue our successful tradition of FUN fundraising auctions at CECC!

Thank you so much for considering our request.

Sincerely,

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Chair, CECC PR/Fundraising Committee